

# Industry Snapshot: FEMA's 2011 Annual Convention

Focus on emerging markets of East Asia

*Special thanks to:  
Mat Gulick, Communications  
Director, Verto Solutions, and the  
Flavor and Extract Manufacturers  
Association; [www.femaflavor.org](http://www.femaflavor.org)*



The Flavor and Extract Manufacturers Association (FEMA) gathered in Palm Beach, Florida, for its 102nd Annual Convention, focusing on emerging markets in East Asia.



Outgoing FEMA president Raymond Hughes (AM Todd Co.) accepted a certificate of appreciation for his work from president-elect Ed Hays (The Coca-Cola Co.).



FEMA president Raymond Hughes presented the Dr. Richard L. Hall Distinguished Service Award to Timothy Adams, in recognition of his work on behalf of FEMA and the flavor industry. According to the organization, "Adams has served FEMA for more than 30 years, including the last 10 years as FEMA's scientific director and scientific secretary to the FEMA Expert Panel." Read an extended interview with Adams on page 64 of the May 2011 issue of *Perfumer & Flavorist* magazine.



◀ Pictured are speakers Bill Kingsley (UHY LLP), who discussed tax issues involved in doing business in East Asia; Donald Wilkes (Blue Pacific Flavors & Fragrances), who covered his experiences in the region; David Hemmings (PRA Global), who provided insights and experiences in working in East Asia; Peter Hempstead (World Kitchen LLC), who provided similar insights; and moderator Bob Weeks (Food Product Design/Virgo Publishing).





Harvey Farber (Natural Flavors/Elan), Barry Dowles (Berje Inc.), Robert Calabretta and Joseph Piazza (both Comax Flavors Corp.), and Herb Stein (Natural Flavors/Elan).



Guests enjoyed a reception overlooking the Atlantic Ocean.



Donald Wilkes (Blue Pacific Flavors & Fragrances) spoke during the general session. Read an online exclusive interview with Wilkes at [www.perfumerflavorist.com](http://www.perfumerflavorist.com).<sup>a</sup>



Dolf DeRovira (Flavor Dynamics) and Kirk Kealey (PepsiCo).



Ravi Sanganeira (Ultra International B.V.) and Krishna Bala (Firmenich, Inc.).



Tim Webster (David Michael & Co., Inc.), Ted Lupina (Sensient Flavors, LLC) and Charles Manley (FEMA).



Glenn Roberts, who was thanked by FEMA for his 20 years of service to the flavor industry, and John Hallagan (FEMA).

<sup>a</sup>[www.perfumerflavorist.com/whitepapers/121580614.html](http://www.perfumerflavorist.com/whitepapers/121580614.html)





Art Schick, Nancy Higley and Colin Ringleib (all with PepsiCo).



Lew Stern (E & J Gallo Winery), FEMA president Raymond Hughes (AM Todd) and Kent Zeller (The Hershey Co.).



Paul Patel (Edlong Dairy Flavors), Amie Byholt (Dammann Vanilla Co.), Frank Farr and Jean Farr (both A.M. Todd Company), and Deborah Kennison (Symrise, Inc.).



Alex Mishkovsky and Mary Raukko (both Firmenich, Inc.), and Edison Geromel (The Coca-Cola Co.).



Cyndi Heinz, Kelli Heinz, Mike Natale and Leslie Natale (all Bell Flavors & Fragrances, Inc.), Kip Gibson (International Flavors & Fragrances, Inc.), and Jim Heinz (Bell Flavors & Fragrances, Inc.).

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