

The Invisible Power of Fragrance: Honoring Camille McDonald

Highlights from the Fragrance Foundation's Circle of Champions Award night

Camille McDonald (Bath & Body Works; BBW), “always has time to mentor or solve problems,” said Fragrance Foundation Rochelle Bloom in her introduction of the organization’s 2011 Circle of Champions honoree. Recognized for her significant contributions to the industry, McDonald was feted in a humorous roast-style presentation by Jerry Vittoria (Firmenich), Cosimo Policastro (Givaudan) and So Young Kang (BBW). Vittoria praised McDonald for “elevating” consumers’ fragrance experience at an attainable price: “She makes things possible.” Policastro, who presented McDonald with a custom fragrance, noted that she is “a complex mix of qualities.” Finally, Kang thanked the night’s honoree for her friendship and mentorship.

In accepting the Award, McDonald thanked her many colleagues and partners for laughter, loyalty, tears and a love for what they do. “Fragrance,” she said, “is the most powerful invisible thing, except love.”



Harry Fremont (Firmenich), Camille McDonald (BBW), Hervé Pierini (Firmenich) and Honorine Blanc (Firmenich).



Camille McDonald before a full house.



Nicolas Mirzayantz (IFF) and Laura and Harvey Slatkin (both Slatkin & Co.).



Jeb Gleason-Allured (P&F magazine) and Fred Jacques (Mane).



Laura Freedman, Diane Crecca and Marine Ravera (all Arcade).

To purchase a copy of this article or others, visit www.PerfumerFlavorist.com/magazine. 