

# On Site: Flavor and Extract Manufacturers 2013 Annual Meeting—Transparency and Collaboration

Photos and highlights.

The Flavor and Extract Manufacturers Association's 104th Annual Convention took place in Palm Beach, Florida, in May and addressed topics surrounding transparency and collaboration. The program included networking events and speakers discussing ingredient communication, innovation, NGO pressures, product trends and more. A selection of photos and highlights is presented here.



From left: Bill Gambrell (Teawolf), Amie Byholt (Damman) and Tony Batcup (MCI Miritz).



Elizabeth Sloan, president of Sloan Trends, discussed broad trends in the food and beverage industries, including product claims.



From left: George Robinson (Ottens) and Mike Natale (Bell Flavors & Fragrances).



The final general session speaker, Gina Nicholson, global director of retail accounts at NSF International, discussed the implications of safety initiatives for the food and beverage industry. Nicholson drew from her previous work as senior manager of food safety and quality at The Kroger Co.



The 2013–2014 FEMA board from left: Howard Smith (Virginia Dare), John Cavallo (Citrus and Allied Essences Ltd.), Matthias Guentert (Symrise), Joanne Ferrara (ConAgra Foods), Kevin Renskers (Takasago International Corp.), Donald Wilkes (Blue Pacific Flavors & Fragrances) and Michael Natale (Bell Flavors & Fragrances). Seated, from left: Janet Aho (Mane), George Robinson (Ottens Flavors), president Arthur Schick (PepsiCo), and president elect and treasurer Christopher (Kip) Gibson (International Flavors & Fragrances Inc.).



George Robinson, outgoing president of FEMA, congratulated the winners of the sports events and thanked attendees before introducing the 2013 Richard L. Hall Award winner, Peter Lombardo (Robertet; pictured). Lombardo was honored for his "unique service to the flavor industry." Robinson noted, "Peter is passionate about ethics." Taking the podium, Lombardo explained that the industry had been an important part of his life, as had the Maubert family, owners of Robertet—and of course his wife. In closing, Lombardo thanked FEMA for helping his career grow.





From left: Executive forum moderator Gene Grabowski (Levick Communications), Hans-Holger Gliewe (Symrise), Mauricio Graber (Givaudan) and Peter Lombardo (Robertet).



From left: Janet Gambrell (Teawolf), Lorna Hopkinson (IFF), Fred Stults (Givaudan) and Bill Gambrell (Teawolf).



From left: Bob Pellegrino (Givaudan) and Kip Gibson (IFF).



Tim Adams received a special certificate of appreciation for his many years of service at FEMA.



Ori Yehudai (Frutarom) spoke during FEMA's closing executive forum, which featured flavor industry leaders discussing transparency, collaboration and other issues facing the industry.



▲ Following Sloan's presentation, Angela Hersil, director of reputation management at SC Johnson, discussed the company's ingredient disclosure program, known as "What's Inside." The program, which includes full disclosure of a limited fragrance palate drawn from the International Fragrance Association ingredient list, aims to provide a first step in ingredient transparency. Hersil's talk provided insights into how one consumer packaged goods company has responded to increasing demands for transparency.



From left: Tim Hight (Land O' Lakes) and Mary Raukko (Firmenich).



From left: Arthur Schick (PepsiCo) and Robert Amaducci (Adron).



Outgoing FEMA president George Robinson (Ottens).

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