

Fragrance: "A Celebration of Scentsations"

34th Annual Symposium

The American Society of Perfumers

Opening Remarks by
John Pascale,
President of The American
Society of Perfumers

Symposium Committee of the American Society of Perfumers

Back row, left to right, Jack Agran (Florasynt) and Duff Scott (Sozio). Middle row, left to right, Dr. Carl D'Andrea (Creation Aromatiques); John Geiger (Alpine Aromatics International); and Koichi Shiozawa (Dragoco). Front row, left to right, Esther Morera (Noville); Antonietta Hildebrandt (Creation Aromatiques); Patricia Bilodeau, Symposium Chairperson (Florasynt); and June Bookal (Noville).

In behalf of the American Society of Perfumers, it is with great pleasure that I welcome you to our 34th Annual Symposium.

As tradition dictates, this symposium is a forum for people of different disciplines to interact and gain insight into different aspects of our industry, thereby stimulating the creative process.

Today you will find a variety of topics at this symposium, all held together by a common thread, that of fragrance. This thread has intrigued human beings from the beginning of time. Fragrance has always been a mystical magical force of which little is known. Currently, although much has been discovered, it still remains as magical and mysterious as your first smell of a new scent.

We, here in this room, create the mystery of fragrance and, through a continuing educational process, have begun to understand this multifaceted industry.

It is this symposium, as well as other forums, such as the World Perfumery Congress that was held in New Orleans in February, 1988, that will help us understand this dynamic industry. However, I believe this industry will always remain, as your first smell of a new scent, somewhat magical and mysterious, but above all, most exciting.

Editor's note—Some of the presentations at this symposium, are published in this issue, and others will be in our August/September issue.

Officers and Directors of the American Society of Perfumers

1987/1988

ASP officers and directors for 1987/1988 are (back row, left to right) John Pascale (Alpine Aromatics International) president; Jack Funesti (Y&F Creative Services) vice-president; John Doyle (Roure) director; and John Zanone (Noville) secretary. Middle row, John Porter (Noville) president-elect. Front row, left to right, John Lajkiewicz (Intarome Fragrance) director; Dr. Carl D'Andrea (Creation Aromatiques) treasurer; Frank Fundero (Novarome) director; and Felix Buccellato (Custom Essence) chairperson.

1988/1989

The officers of the American Society of Perfumers for 1988/1989 are President John Porter (Noville), President-Elect John K. Funesti (consultant), Vice-President Carl D'Andrea (Creations Aromatiques), Secretary John Zanone (Noville), and Treasurer Steven Orson (Mane U.S.).

The directors are the officers plus Frank Fundaro (Novarome), Howard Kennedy (Royal Essence), John Lajkiewicz (Intarome), and Duff Scott (Sozio).

Past Presidents of the American Society of Perfumers

Back row, left to right, James Bell (Roure); Jack Funesti (Y&F Creative Services); and Robert Gaudelli (Creation Aromatiques). Middle row, left to right, Edward Schwartz (Belmay); Henry Weiner (Novarome); and Lawrence Janosky (Roure). Front row, left to right, Felix Buccellato (Custom Essence); Rayda Vega (de Laire); John Porter (Noville); Edward Schuster (Creation Aromatiques); and Stanley Rutkowski (consultant).

Left to right, Virginia Bonofiglio (Felton Worldwide), Harold Jackson (IFF), and Naomi White (Felton Worldwide) at the American Society of Perfumers 34th Annual Symposium Cocktail Reception.

Left to right, Louis Ingoglia (Belmay), Vito Lenoci (Novarome), and Gerald Bergoch (Belmay) at the American Society of Perfumers 34th Annual Symposium Post Reception.