



# 9th International Congress of Essential Oils—Report

The magnificent panorama of Singapore greeted delegates to the 9th International Congress of Essential Oils, March 13-17, 1983. As the only city in Southeast Asia with facilities for such a major International Congress, Singapore lived up to its reputation as the commercial and convention capital. The Mandarin Hotel also proved an excellent choice with more than adequate room for all the meetings, formal and informal, that are such an important part of every congress.

By some standards, Singapore was a most unlikely place for an essential oil congress. From a geographical standpoint, it is obvious and excellent. It is certainly in the center of the most important areas in the supply of flavor and fragrance materials of the world. However, the essential oil industry of Singapore in 1981 consisted of only a handful of small trading companies that could not have organized an invitation to the Congress, much less organizing the Congress itself. However, a unique cooperative

arrangement of the experienced organizing and program development by Stanley Allured, James Rogers and Robert Magnus in conjunction with the on-site planning and staffing by the industry in Singapore produced an international congress that compared favorably with recent congresses in the USA, Japan and France.

The Scientific Program of the Congress was fully up to the standards of previous congresses. The authors included some of the leading researchers in the field of essential oils from Japan, Europe, Asia and the Americas. More rudimentary papers, particularly in the field of agriculture and botany, were presented by authors from the developing countries which have always been an important part of this congress.

The Scientific Program Subcommittee headed by James Rogers and including Braja Mookherjee, Brian Willis and Brian Lawrence spent literally weeks of time over a period of 18 months putting the Scientific Program together.

The social and entertainment program was

Brian Lawrence, Avoca Division of the RJR Technical Co., a member of the scientific program committee and chairman of the Agricultural & Botanical section, giving his paper on oregano.

Seymour Lemberg, Fritzsche Dodge & Otcott, at his scientific lecture.

A.J.A. v.d. Weerd of Naarden with Braja Mookherjee of IFF.

Ron Fenn, IFF, flanked by Ding De-Sheng and Zhang, Cheng-zeng of Shanghai, China, at the IFF party at The Executive Club.

Mr. & Mrs. Suwignjo of Prodexco with Arthur Roberts of IFF at the Prodexco dinner party.

well done. The opening cocktail party provided a generous supply of hot and cold hors d'oeuvres and drinks. As usual, this occasion had all the elements of a school reunion and family anniversary celebration.

People who communicate via telex numbers reacquaint once every three years at these Essential Oil Congresses.

The hospitality area was the best of any congress I have attended. There was plenty of room to meet, make appointments, to sit and study the program, and to see all congress delegates going to and from meetings. With a constant supply of tea and coffee, the large hospitality area was the focal point for informal meetings and discussion all during the congress. The importance of this aspect of the congress cannot be over emphasized.

World Express handled the travel and tour arrangements and had an excellent staff always available to delegates all through the congress.

The Monday evening party at Mitsoukoski Gardens was an unqualified success. That outing provided an introduction to the stall system of eating that is so characteristic of Singapore. Chinese, Indonesian, Malaysian and Indian cuisine was available in tremendous quantity in a beautiful country club setting.

An endless series of parties provided delegates with more socializing than any one delegate could manage. This also is an important opportunity for delegates to meet and discuss many business and technical subjects informally. Takasago entertained the delegates on Monday night at a reception at the Shangri La Hotel, and Pauls & Whites at the Tanglin Club.

Jao Dierberger of Brazil with Rene Graff of Firmenich on the Firmenich sponsored Singapore Harbor Cruise.

M. S. Wong, Congress Organizing Committee, with J. C. Lam, president of the Essential Oil Association of Singapore and Chairman of the 9th Congress.

# Congress Planning Committee

Tim Denney, Australia; Ron Neal, IFEAT; and K-D Protzen, West Germany.

J. C. Lam, chairman of the Congress, and Andre Kozij, chairman of the program committee.

I. Kamel, Egypt; Ramon Bordas, Spain; and R. Wursten, Switzerland.

Dr. M. Bonaccorsi and Antonino Maltese representing Italy.

Alexander Fleisher, Israel and Robert Hughes, USA.

Roberto Amigo of Paraguay, Luis Haro-Guzman of Mexico, and J. N. Kabor of India.

Anna Vychodilova, Czechoslovakia; W. Brud, Poland; and Mr. Konur, Turkey.

Henri Delplace representing France, and Ding De-Sheng representing China.

Pierre Vigne of Prodarom, Jose Adrian of Adrian SA and F. C. Guglielmina of Fedarom.

Laure Moutet, JPM Imports, with Peter Lombardo, Robertet, Inc.

Tuesday featured parties by Hasagawa at the Shangri La, a glittering reception at the Executives Club high atop the city by IFF, and a harbor cruise and buffet on Chinese junks by Firmenich. On Wednesday, the pace continued with a cocktail party hosted by Dragoco at the Shangri La, and an elegant dinner party hosted by Mr. Suwignyo of Prodaromex at the Mandarin.

Many continuing hospitality rooms in the Mandarin and nearby hotels provided more delegate contact, including the popular Bush Boake Allen suite in the Mandarin and the Oril Room at the Pavilion Intercontinental.

The extensive commercial program was both the newest and weakest part of the congress. It seems that no serious work was done on this part of the program until October 1982, when the International Federation of Essential Oil and Aroma Trades was asked to organize it during its

meeting in London. The attempt to fill four mornings with commercial meetings sketched about four good hours of programs into twelve hours. It resulted, on the final morning, with a travelogue put on by IFEAT, with IFEAT members in all the starring roles. It "reported" on the IFEAT trip to China many months earlier, with few facts and no figures. One has the feeling that there were several members of the audience who could have given more useful and interesting reports.

The final official act of the Congress was to award the 10th Congress to the United States. Four other countries (Egypt, Italy, Turkey and India) entered invitations to the Congress Planning Committee which were later withdrawn. The result was a unanimous vote for the United States.

After four days and evenings of lectures, meetings and discussions, the closing banquet at

Jack and Doris Quigg of Compagnie Parento with Ila and John Porter of Noville Essential Oil Company.

Denis Teyssier and Marguerite Wytenhove of Camilli, Albert & Laloue.

Mr. & Mrs. S. M. Sadjito and Mr. & Mrs. Djohan Narpati at the Indonesian essential oil industry reception and display.

Display of citronella and vetiver plants. Also decorating the room were a sandalwood tree and pepper bush.

S. Uenoyama, perfumer with Shiseido, with Dick Braaksma of Naarden International.

Mr. R. M. Partono, chairman of the Indonesian Essential Oil Association, with his wife.

the Neptune Theatre Restaurant on Thursday night provided the traditional ending of the congress with good byes and "see you in three years in the U.S. at the 10th Congress."

Overall, this congress was a fitting and successful addition to the series of eight previous congresses. It brought the industry of flavors and fragrances to the area that is now the world's fastest growing supplier of essential oils, aroma chemicals, spices and other flavor and fragrance materials. It gave many industry people their first chance to visit Southeast Asia, and gave them an appreciation of an industry that is growing in both quantity and variety of materials, and in the sophisticated technology necessary to process the raw materials into ever more advanced materials.

For a large number of congress delegates, the day after the congress meant an early rise and short flight to Jakarta to begin one of several

post-congress tours. The Department of Trade of the Indonesian Government and the Essential Oil Association of Indonesia hosted a cocktail party, a most interesting display of essential oil plants, and a buffet dinner at the spectacular Borobudur Hotel. Delegates had a chance to meet all the important growers and processors in Indonesia and discuss quantity, quality, market conditions and generally exchange the type of information that always benefits everyone, and which can only be done satisfactorily in person. After the dinner, a most unusual and interesting musical and dance program showed the old traditional instruments of Indonesia and very graphic and compelling dances.

The world of essential oils will await with great interest the plans developed by the Fragrance Materials Association of the United States for the 10th International Congress of Essential Oils. **S.E.A.**



# More Essential Oil Congress Pictures

Corrado Giovanelli of BPS with Mr. & Mrs. J. Leroux of C. M. Aromatics.

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Robert B. Magnus of Norda with J. Nagai of Florasynth.

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Jack Pickthall of Contemporary Perfumes with Josephine Catapano of IFF.

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W. Brud of Poland, Maria Bordas, Brian Cooper of PPF and Ramon Bordas of Bordas.

Bud Lindsey of Roure Bertrand Dupont, Bob Magnus of Norda, and Gary Voorhees of Ungerer.

John Pasquale of Alpine Aromatics with Peter Ward of PPF International.

Fred Liu of Pyrazine Specialties with Jon Dunn of Bush Boake Allen.

Mr. & Mrs. S. Hasegawa, Akio Watanabe and Iwao Isobata at the Hasegawa reception at the Shangri La.

Louis Peyron giving his scientific lecture.

Eric Klein, Dragoco giving his scientific lecture.

Peter Midwood, Alfred Hagemann and Peter Ward, all of PPF International.

At the Pauls & Whites reception were Trevor Powell (left) and Arnold Heaton-Merheim (right) of P&W with Shoji Nakamura of Shiseido and Hasaki Shibata of Shibata Trading Company.

Mr. & Mrs. Bob Hughes (Dragoco) president of the Fragrance Materials Association of the United States at the Dragoco reception.

Tim and Joan Denney of The Brides-towe Estate, Tasmania.

Lloyd Fishbeck offering one boa, no specifications or guarantees.

Steve Shymon of Colgate with Hans-Peter van Houton of Firmenich.

R. Sheldrake of Bush Boake Allen and Ron Neal of Fuerst Day Lawson at a commercial session.

At one of the IFEAT sessions M. A. Murray-Pierce, general secretary; Dick Pisano, chairman; Jose Adrian, president; and Ramon Bordas, councilor.

Tony Dann, R. Sheldrake, Clinton Green and Les Ballam in the BBA suite.

Mr. & Mrs. J. C. Lam at the opening reception.

Zhang Cheng-zeng of  
Shanghai.

Dr. Richard Ford, RIFM.

Brian Galbraith and Ralph Close of SCM/Glidden.

John Pascale with his lion friend at the Mitsukoshi  
Gardens.

Julian Boyden of Bush Boake Allen, Dennis Cox of Cope-  
land and Domenica Capua of Italy.

R. Sheldrake, Bush  
Boake Allen, in the  
commercial session  
speaking on the history  
and prospects of  
pinene-based aroma  
chemicals.

Nicolai Provatoroff,  
Naarden, at this lecture  
on Spanish Spike la-  
vender oils.

Monique Remy of C. M. Aromatics with Francois  
Robert of Quintessence.